## Cookie Policy

Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies or similar technologies (like HTML5 localStorage). For more information on our cookies please see our Cookie Policy below.

A cookie is a small file of letters and numbers that we store on your browser, if you agree. Cookies contain information that is transferred to your computer's hard drive. Please visit the relevant manage cookies page or screen in your browser or on your device if you wish to disable cookies.

We use the following cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Third Party/Embedded Content: \${content.appUrl} makes use of different third party applications and services to enhance the experience of website visitors. These include social media platforms such as Twitter and LinkedIn (through the use of sharing buttons), or embedded content from Vimeo. As a result, cookies may be set by these third parties, and used by them to track your online activity. We have no direct control over the information that is collected by these cookies. We recommend you read the privacy and cookie policies of all third party websites.

You can find more information about the individual cookies (and similar technologies) we use and the purposes for which we use them below:

\_gid, \_ga and \_gat (Google Analytics) - these cookies help us identify unique users, identify unique sessions, gather information and store information. For more information regarding Google Analytics cookies click here: https://support.google.com/analytics/answer/6004245

Local Storage — is a component of the storage Web application programming the interface. This is a method by which Web pages determine the locally key / value pair within the Web browser used by the client. As with cookies, the saved data exists after you close the browser tab, leave the current website, or close the main browser. However, unlike cookies, these data are not transferred to another Web server unless they are sent manually. Because local storage is primarily integrated with Web browsers, it is available without external browser plug-ins.

If you would like to manage the use of your cookie policy or completely turn off your cookies you can do so by clicking here (https://cookies.insites.com/disable-cookies). Please note that if you limit or block cookies (or similar technologies) it may affect your user experience, the use of our website and the services we provide. By continuing to browse the site, you are agreeing to our use of cookies or similar technologies (like HTML5 localStorage).

Except for essential cookies, all cookies will expire after 12 months of the last visit to our website.